



Advertising and Consumer Rights Law

Legal Services for Your Advertising and Consumer Rights Law Needs

You have built a product, a business, a brand, a reputation. In a complex world of quickly changing laws that regulate everything from advertising to consumer protection to fair business practices, we stand by you to protect and defend what you have worked so hard to achieve.

Accomplished Advertising and Consumer Rights Law Attorneys

At Carter Conboy, our attorneys make it their business to know your business - from the intricacies of your company to industry-specific standards and regulations, to the uniqueness of each product, to the demographics of your consumers.

We take an interdisciplinary approach to our work, coordinating the most experienced and capable team of attorneys to address each client's distinct needs. As consumer protection laws and regulations impact the spectrum of business - from advertising to compliance to cybersecurity - it is vital to retain a full-service law firm such as Carter Conboy with a deep bench, experience across sectors of industry, and the resources necessary to mount successful strategy and defense.

Our Advertising and Consumer Rights Law Clients

Carter Conboy clients are distinctive and equally important and regarded. We represent individual clients, small businesses, and companies with regional and statewide needs. We are local counsel to law firms outside of the upstate New York area, and national coordinating counsel to Fortune 500 companies.

Our clients include manufacturers, retailers, distributors, marketers, and employers from varied industries including medical devices; pharmaceuticals; aviation, transportation, and logistics; consumer products; food, beverage, and consumer packaged goods; building and construction; financial services; and industrial machines and equipment.

Comprehensive Advertising and Consumer Rights Law Services

New York State is one of highest regulated markets in the United States. There are codes, rules, and regulations for every industry imaginable - agriculture and markets, banking and financial services, economic development, education, environmental conservation, food and beverage, health, insurance, labor, and transportation - just to name a few.

These regulatory agencies operate at multiple levels - state, city, county, and regional - and are advocates for consumer rights. Agencies charged with consumer protection are responsible for issues, including receiving and investigating complaints, conducting investigations, licensing and regulating professional service providers, and prosecuting offenders of consumer laws.

Our clients rely on Carter Conboy to provide a comprehensive array of legal services, including:

Planning, Risk Management, and Claims Avoidance

Our attorneys stay current with the complex and ever-changing local, state, and federal codes, rules, and regulations to provide sound and trustworthy advice, strategy, and representation to our clients. We develop and implement effective compliance plans for our clients so that they can manage their business legally and compliantly. Our solutions help manage the risk associated with the development, design, manufacturing, advertising, marketing, and distribution of consumer products.

Regulatory Investigations and Compliance

When a governmental agency believes you have been non-compliant with a regulatory law involving a consumer product, they will act aggressively and methodically. Carter Conboy provides our clients with the experience and knowledge necessary to efficiently traverse regulatory investigations and enforcement proceedings. Our practiced attorneys negotiate with compliance agencies and defend against government investigation, including those brought by the Federal Trade Commission, the Food and Drug Administration, the United States Consumer Product Safety Commission, the United States Department of Justice, Department of Consumer Affairs, and New York State Office of the Attorney General.

Litigation

If you find yourself on the wrong end of a lawsuit, it is essential that you hire a tested litigator skilled in defending individuals and companies in specific matters concerning allegedly deceptive, abusive, and unfair business practices adverse to consumers. Our trial attorneys have this niche capacity, possessing the experience, industry and trade knowledge, exposure to and relationships with government agencies, and the resources to defend and protect our clients.

Common Consumer Rights Regulatory Agencies We Deal With - State, Regional, County, City

- New York Department of Financial Services
- New York Department of Public Service
- New York Department of State, Division of Consumer Protection (and county offices)
- New York State Office of the Attorney General (and regional and city offices)

Common Consumer Rights Regulatory Agencies We Deal With - Federal

- Centers for Medicare & Medicaid Services (CMS)
- Commission on Civil Rights
- Consumer Financial Protection Bureau (CFPB)
- Consumer Product Safety Commission (CPSC)
- Department of Agriculture (USDA)
- Department of Commerce (USDC)
- Department of Health and Human Services (HHS)
- Department of Homeland Security (DHS)
- Department of Justice (DOJ)
- Department of Labor (DOL)
- Department of Transportation (DOT)
- Department of the Treasury
- Environmental Protection Agency (EPA)
- Equal Employment Opportunity Commission (EEOC)
- Federal Communications Commission (FCC)
- Federal Deposit Insurance Corporation (FDIC)
- Federal Trade Commission (FTC)
- Food and Drug Administration (FDA)
- National Credit Union Administration (NCUA)
- National Institutes of Health (NIH)
- National Highway Traffic Safety Administration (NHTSA)
- Securities and Exchange Commission (SEC)
- Small Business Administration (SBA)

- U.S. Commodity Futures Trading Commission (CFTC)

Beyond Advertising and Consumer Rights Law

At Carter Conboy, we are able to support you beyond your advertising and consumer rights matters. Our team of experienced and dedicated attorneys, combined with our diversified practice spanning 20 industries and 40 service areas, have you covered. From preparing your will, to defending you in litigation, to protecting your business interests, the strength of our team is the answer to your many legal needs.

Related Industries

- Food, Beverage and CPGs
- Hospitality and Retail
- Manufacturing
- Small Business